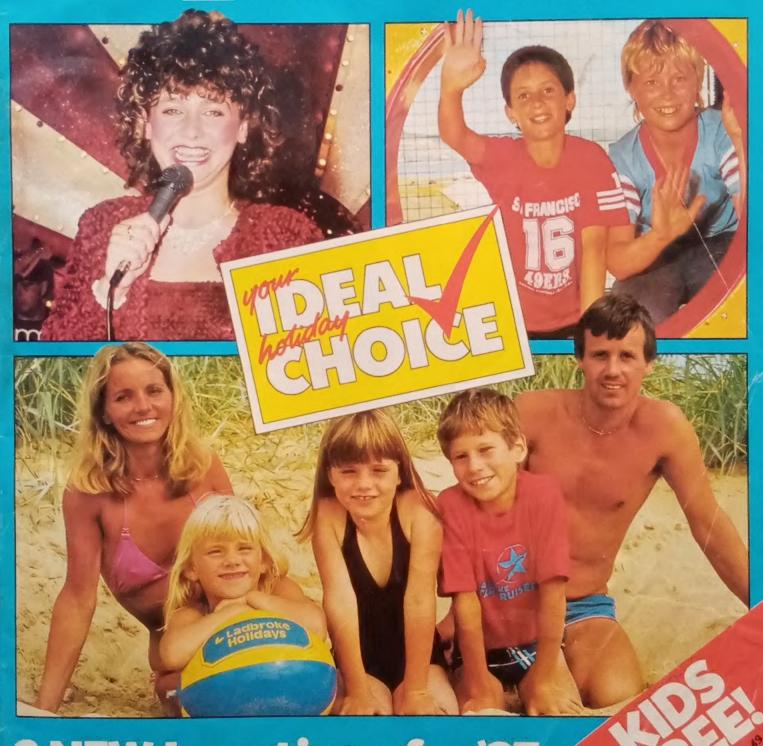
adbroke

- SEE PAGE OF OR DETAILS A
- Supercentres, Villages and Holiday Hotels

 - 18 Top UK Resorts
 FREE Entertainment for All The Family!



3 NEW Locations for '87

More Fun. More Choice. More Holiday!

Your Ideal Holiday

Welcome, and welcome back to Ladbroke Holidays leisure-world of family fun. Holidays are all about enjoying yourselves in your own way, which is why the Ladbroke formula is so successful. We offer all the ingredients for the complete all-round holiday — a great choice of superb locations, accommodation and amenities, with terrific entertainment and facilities at tremendous value for all the family. It's everything you want a holiday to be — and the choice is yours.

The Best Choice in Britain

Whatever your holiday style, we have the place and the price that's just right for your family. A bigger than ever choice of 18 unique locations, each individual in character and appeal, situated in some of the most beautiful holiday regions in Britain.

Supercentres

Big, bold and bubbly Supercentres packed with action and activity day and night. For fun loving families who want to make the most of our fantastic facilities at the big four:-Caister Nr Great Yarmouth, Seashore Great Yarmouth, Wallis's Scarborough and Perran Sands, Cornwall.

Holiday Centres

Lively centres with plenty to do for everyone, set in areas of outstanding natural beauty to explore. All with first class facilities and excellent nightclub entertainment for all ages.

Riviere Sands Cornwall, Carmarthen Bay South Wales and Beeson's, Torbay.

Holiday Villages

Smaller, friendly villages with relaxed informal atmospheres, located in exceptionally attractive coastal areas. Perfect as touring bases with great night-time entertainment for all the family. Devon Valley and Teignhaven Nr Torbay, Blue Waters Seaton, Seaview and Blue Waters Weymouth, Lower Hyde, Fort Warden and Nodes Point Isle of Wight.

Holiday Hotels

Top quality venues with excellent facilities, entertainment, comforts and cuisine. Really relaxing holidays at great value.

Devon Coast Country Club Torbay, Sussex Coast Middleton-on-Sea and Freedom Inn Aviemore



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Use the map and the accompanying checklist of tariff and accommodation styles to help you make your choice of centre, then check for more detailed information inside.

your choice of centre, then check for more detailed information inside.		Full Bos	Half Bo	Self. Cate	Apartm	Chalets	Maisona	Caravano	Superten	Touring P.
Caister	-	1	1	1		1	1	1		
Seashore				1				/		
Wallis's				1	100	1		/		
Perran Sands				1		1		1	1	1
Riviere Sands	*			1				1	1	
Carmarthen Bay	*			1		1		1		
Beeson's	*			1			/	1		
Devon Valley				1	1	1	1	1		
Teignhaven				1		1		1		
Blue Waters, Seaton				1		1	1	/		
Blue Waters, Weymouth				1		1	1	1		
Seaview * NEW				1		1		1	1	1
Fort Warden				1		1				
Nodes Point				1		1		1000	1	1
Lower Hyde * NEW				1		1		1		1
Devon Coast		1	1		5 3	1				
Sussex Coast ★ NEW	A	1	1			1				
Freedom Inn, Aviemore	A			1	1					1

. SUSSEX . SCOTLAND . DEVON . DORSET . GREATYARMOUTH . SCARBOROUGH . CORNWALL

Enjoy Yourselves-for Free!

We're justly proud of the excellence of our entertainment at Ladbroke Holidays. Every centre has it's own special programme of events, with resident professional entertainers. visiting stars and a terrific team of Bluecoats to keep everyone happy all day, and night.

Nightclubs Galore

One, two or three for free - and even four at our largest Supercentre at Caister!

International Cabaret

Stars of stage, screen and TV provide top class cabaret - Brian Poole, Derek Batey with 'Mr & Mrs', the Rockin' Bernes and the Fantastics all appeared at Ladbrokes last year.

Dance to the Rhythm

. . . of the disco, strict tempo, music hall, rock and country with our resident and visiting

Win! Win! Win!

Big cash competitions in beauty, talent and sport, for all ages.

Miss Ladbroke Starsearch Talent Contest
Superkid Pub Games Darks Pool

- Table Tennis Disco Dancir
- Miss Sunshine Girl Stars of Tomorrow



Bistros, Bars and Lounges For relaxing times with friends in pleasant surroundings.

Feature Films

Another chance to see films you loved or

Special Nights
Friday night is party night, and we also have
Fancy Dress Balls, 60's Revival and Midnight









Great Value for Kids!



Kids love it at Ladbroke

Children love a Ladbroke Holiday because there's so much for them to do that's exciting and new, they hardly know what to try first!

For Babies and Toddlers

Some of our venues have facilities and services for families with young children and babies, including

- Playgroups Nurseries Playrooms
 Paddling Pools Cots and High Chairs
 Play Toys Nappy Service
 Tiny Tots Areas Baby Listening Patrols

For Fours to Fourteens

Playgrounds, sports and swimming, the Starcruiser Club, and great competitions to

- enter Plus our super new Playlands and
 Amusement Arcades Trampolines Go Karts Adventure Playgrounds
 Mini Motor Bikes . . .
- to name a few!

For Teenagers

Terrific sports and special teenage competitions, dazzling body popping discos and activity options. (See below).



Kids Free!



Starcruiser Club

Our special club for all 4 - 14 year olds, where they can enjoy a supersonic programme of entertainment in their own space-age clubroom, run by experienced leaders.

Fun Factory

A crazy time of family fun and games where
the kids take the floor, and Mum and Dad can
relax and watch the antics before the nightclub entertainment starts.

Superkid Competition

Hey kids - pit your skill and wits to try and become the Ladbroke Superkid of the Year. There's some great prizes and free holidays to be won. Run in age groups for 10 – 14 year olds, it includes sports, video games, quizzes and water fun.



New Funworld Playlands

A younger children's paradise of fun with ball pools, slides, biff bags, climbing ropes and nets, tunnels and tubes to keep them amused for hours. Look out for them at Caister, Seashore, Wallis's, Blue Waters, Weymouth and Seaview.

NB: Facilities and activities for children vary by location. Checkout the individual centres for

Activity Options

At Devon Valley and Carmarthen Bay, there's a great opportunity to learn outward bound or water based activities for the over 10's mum and dad can join in too! Activities vary daily so that you can pick and choose to fit in with family holiday plans, A small charge is levied for participation.

All Sorts of Sports

Whether you're a fitness fanatic, simply want to fight the flab, or indulge in a leisurely game, we have something for you. Just take a look at the Ladbroke A – Z of available activities - hows zat for choice!















- American Pool Amusements
- Archery
- Badminton
- Basketball
- Billiards
- Bowls
- Canoeing Crazy Golf
- Croquet
- Cycling (BMX)
- Darts
- Disco Fitness
- Fishing Football

- Health & Fitness Centre
- Horse Riding
- Netball
- Pub Games
- Putting
- Rounders
- Snooker Squash
- Swimming
- Swingball Table Tennis
- Tennis
- Volleyball
- Weight Training

See individual sites for sporting facilities available. Please note that a small charge may be made for some of these activities.



Wonderful Water Fun

Waterworlds and Funpools Most of our villages and centres have heated pools, many with fun features. You'll find slooshing slides, fantastic fountains, water guns and wallowing pink hippos.

Take the Plunge at Seashore
At Seashore this year we've made it even
more spectacular and sensational. You can slide down the flume tube for the ride of your life to plunge into the swirling pool below - it's indescribably supercalasplashalistic fun!

Poolside Bars and Bistros
We know Mums and Dads love to watch the fun and keep an eye on the youngsters, so at many sites you'll find a poolside bar or bistro where you can relax and enjoy a drink and

Saunas, Solariums and Jacuzzis

Tone up the muscles and boost the tan whatever the weather at venues with these features - checkout Sussex Coast, Caister, Seaview and Devon Coast for details.





Sports Coaching and Superstars

Out of step on the dance floor or having that sinking feeling in the pool? We have coaches and visiting Superstars at our larger Centres, who are there to help you improve your sporting skills – and teach you new ones too. Last year they included Brian Jacks, Duncan Goodhew, Jimmy Greenhoff and Peter

● Football ● Swimming ● Tennis ● Dancing ● Judo ● Aerobics

Tournaments

Test your skills in our Big Cash Sports competitions in Table Tennis, Pool, Darts and Pub Games. Plus lots of fun contests for all the

Activity Options
For a small supplement, parents can join in with kids on individual daily courses in water based and outward bound activities at Devon Valley and Carmarthen Bay.

Here at Ladbroke we're continually striving to make your holiday even better than before, and to give each Centre and Village something extra special to make it more individual and attractive. Over the winter we have spent £ millions improving our holiday homes, lining up some great entertainment, and providing many exciting new features and facilities to make your stay even more comfortable and enjoyable.









Dine in Style at Devon Coast You'll really be able to dine in style at Devon Coast this year, in our smart new look dining room completely refurbished for '87.

Ride the Tube Test our fantastic flume in Seashore's wonderous waterworld of fun.



More Holiday Choice

Since last year's brochure Ladbroke Holidays have acquired three superb new venues — all real winners!

Seaview Holiday Village Beautiful location in Weymouth with first class accommodation and leisure facilities (see page

Sussex Coast

In the sunny South with a terrific choice of sports facilities, and full/half board tariff (see

Lower Hyde Leisure Park

We are delighted to be able to offer you a superb English Tourist Board Rose Award winning venue on the Isle of Wight, situated in the premier resort of Shanklin.

Lower Hyde Leisure Park is set in a beautiful wooded downland location just a short walk from the town centre and about 5 minutes drive from the beach.

At Lower Hyde we've decided to adopt a more relaxed programme leaving you to enjoy the lovely setting, the excellent leisure facilities, superb accommodation and touring options. Whilst in the evening we'll entertain all the family in the Country Club nightspot (see page 46/47).

New Look Nightclubs

The 'in' places to spend your summer nights this year are the newly refurbished Rendezvous Club at Wallis's and our bigger, brighter and better than ever nightclub at Seaview Weymouth

More for the Kids

Our new Playland at Calster was such a rip-roaring success last year, we've introduced them at Wallis's, Blue Waters, Weymouth, Seashore and Seaview. Jump in the bouncy ball pools, swing and climb on the ropes and nets, slither and slide down the tunnels and tubes, and bash the biff bags—It's fantastic fun.

Aquasplash

Lots of watery competitive fun in our new competition at most locations.

Big Deals

See how much more you can save with these special offers from Ladbroke Holidays.

Mid Summer Madness

Massive savings to be made on the weeks we've gone mad with our extra low, low prices! Look for the symbol near the price grid at certain centres, book the relevant accommodation before 28 February 1987 - and save £££'s.

Spring into Summer Specials

Take a well earned break at Easter without the crowds or the prices of the peak season. Many of our villages and centres are open for relaxing early holidays from April onwards, and although the facilities will not yet be open there's plenty to see and do in the surrounding area, and a warm welcome waiting at local hostelnes. It only costs £7 (+ VAT) per chalet or caravan per night (minimum booking 3 nights), and many venues have Easter specials at an all-in price. Please check near the price grids on the relevant pages for further

Travel by Train Save up to 50%

Let the train take the strain and take advantage of the colossal savings Ladbroke Holidays have negotiated with British Rail this summer – including FREE travel for under 5's and FREE for all from some destinations. See page 55 for

Party Discounts The more the merrier!

Why not organise a holiday for a group of friends at work, or on behalf of a club? We can offer you substantial discounts on party rates at certain weeks in the year, for self-catering or full/half board holidays. You only need 7 self-catering units or 30 people on full/half board units or 30 people on full/half board holidays to qualify, so ring our Group Booking Dept on (0493) 720243 for further details.

It sounds unbelievable but its true! You can have a one week Self-Catering holiday for up to 6 people at one of our Devon or Dorset Villages with a full entertainment programme commencing 26th September 1987 ABSOLUTELY FREE! All you have to do is take a minimum one week Self-Catering holiday at Caister, Seashore or Wallis's at the full brochure price + VAT during the period 30th May to 26th June 1987 inclusive and book before 28th February 1987. We will select the location and allocate accommodation for your FREE week and advise you on arrival at your June holiday.
 To claim your FREE holiday, make sure you tick the appropriate box on the BOOKING FORM NOW!

N.B. This offer cannot be used in conjunction with any other discount or offer.

Take a Short Break

Get away from it all for a long weekend or mid-week break during those weeks indicated by a () in the tariff section.

Long Weekend - Saturday to Tuesday Three nights for half the listed week price.

Mid-Week Break

- Tuesday to Saturday Four nights for only half the listed price of the week commencing the previous Saturday.

N.B. These breaks can only be booked within 6 weeks of start date

NATURALLY we can only give one accommodation offer or discount per

Please note that all bookings and offers are subject to availability

2nd week at half price

When you book a fortnight.

Get more holiday for your money this year. We'll give you the second week at half the brochure price when you book a self-catering holiday for two consecutive weeks, in the same accommodation at the same Supercentre or Village before 28th February 1987. But hurry, hurry, hurry, there's only a limited number of holidays available at this extra special price at certain locations - so check for details now next to the price grid on the appropriate pages.

NB: This offer does not apply to Supertents.

Spread the Cost

If you require credit facilities for your holiday, please get in touch with Provident Personal Credit Ltd. or Practical Credit Services - you can find the address of your nearest branch in the phone book. Provided your application is accepted, the credit company will book your holiday direct with Ladbroke and arrange credit facilities for you. Written quotations are available from any Provident or Practical branch, or Colonnade, Bradford, West Yorks. We are also happy to accept payment by ACCESS or VISA. Please see booking details.

Kids Free!

Book before 28th February 1987 for certain weeks at Devon Coast and Caister (half-board), and children under 10 come FREE. One free child per full brochure price paying adult. See pages 18 and 49 for details.



Accommodation

The Best Choice of Holiday Homes in Britain . . . for Everyone

We at Ladbroke Holidays pride ourselves in offering the best possible choice of holiday homes in Britain, at really competitive prices, for all styles and budgets. Add to that the option of a self-catering, full or half board tariff combined with 18 different locations, and you have the most comprehensive UK holiday choice any company can offer you today. Simply choose the ingredients that will make your ideal Ladbroke holiday and 1987. a year to remember.

We Can Accommodate You in

- Motel Rooms
- Apartments Chalets
- Caravans
- Maisonettes

- Holiday Lodges Bungalows
- Villas Supertents Touring Parks



With a Choice of

Self Catering

Ideal for freedom loving families who want an economical holiday where they can come and go as they please.

The best of both worlds. Gives you the freedom of the day plus excellent cuisine.

Full Board

Our recipe for success. A really relaxing holiday with no cares, at incredible value.





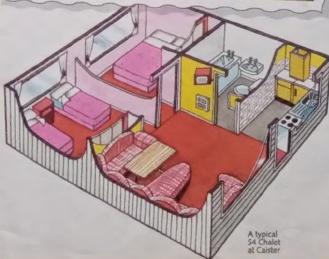
How to Choose

Select your region with the aid of the map, and look at the accommodation grid (both on P3) which indicates the type of holiday homes to be found at each location. Then study the details of the various types on the next few pages, and by referring to the specific information included with the price grids (see example) on the individual centre pages throughout the brochure (eg number of rooms, electric/gas, TV etc), before making your choice.

ACCOMMODATION	Number of	Capital	St.C. Stone	Tele-	Electrical	ir Gas
Surfnder Caravan	1	D	6	5	C	E
Sunray Caravan	2	DB	6	B	C	3
Seacrest Caravan	2	DB	8	S	C	E
Sandcrest Caravan	3	DTB	8	5	C	EG
A2 Chalet	1	D	2-4	8	C	E
A4 Chalet	12	DT	4	8	C	E
A6 Villa	2	DT	6	9	C	E
	7	-	-	_		E







Chalets

Our 'chalet' accommodation gives you the choice of a whole variety of modern holiday homes - not only chalets, but also flats, villas, bungalows, apartments, and two-storey maisonettes! Obviously the style and layouts are individual to each location, but all are designed for your maximum comfort and furnished for all your holidays needs.



- All include a private bathroom, hot and cold running water, hand basin, bath or shower, flush toilet, carpets and bedroom fumiture. In addition most have a shaver point and heater.
- The number and arrangement of the bedrooms depends on the location, ie doubles, singles and bunks, and some units can accommodate extra people on convertible settees. Be sure to double-check at time of booking.
- Self-catering accommodation also has a furnished lounge/dining area, and a fully equipped kitchen with fridge, cooker and all utensils provided.
- A FREE colour TV is provided in all chalet style accommodation.
- For full/half board guests a FREE maid service, tea-making facilities and cots (if required) are provided, together with FREE
- Bed linen, and coat hangers are provided FREE for all full/half board guests, Devon Coast and Sussex Coast and for self-catering guests at hotel apartments in the Freedom Inn.
- At all other self-catering centre and villages, you need to bring soap, towels, tea towels and coat hangers. Bed linen may be hired in advance (see booking form).
- Electricity is supplied free at some venues, and is metered at others.
- For further information check the price grids on the individual location pages.
- The interior/exterior design of chalet accommodation varies by site. Specific details of your chosen accommodation will be forwarded with your confirmation/

caravans

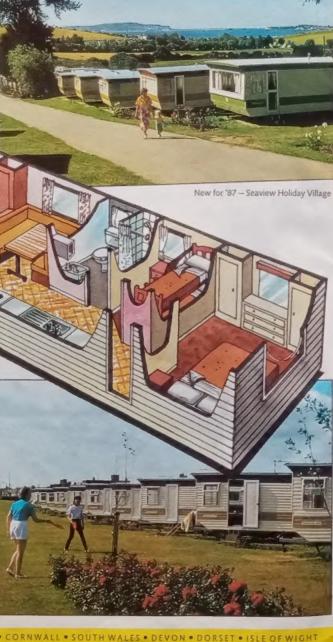
If you've never holidayed in a Ladbroke caravan before. you're in for a pleasant surprise! Completely selfcontained, most of our modern fully fitted holiday homes are specifically designed to our own high standards. Up to 34ft long dependant on type, they are incredibly spacious and include everything you need for a comfortable and relaxing holiday - that's economical too.



A typical Seaspray Caravan

- All caravans (except Budget selection) include carpets, heater, hot and cold running water, fully fitted kitchen with fridge, cooker and cooking utensils, private bathroom including hand basin, shower and flush toilet, furnished lounge/dining area and a television.
- One, two and three-bedroomed caravans are available, with combinations of single, double, twin and bunk beds. Most of the lounge area seating can be converted into extra beds, when required
- Please note that electricity is metered at most centres and bed linen and cots are not provided but may be hired in advance (see
- You need to bring soap, towels, tea towels and coat hangers.
- For further information please check the price grids on the relevant pages for the location of your choice and double-check at the time of booking.
- The interior/extenor design of caravans varies by site. Specific details of your chosen accommodation will be forwarded with your confirmation/invoice.

New Sandcrest caravans now at Seashore, Blue Waters - Weymouth, Riviere Sands and



A New Concept in Holiday Homes for '87

Our Trendsetters provide an exciting new departure in traditional caravan design. Fully fitted in up to the minute style, each has 3 bedrooms (one double-bedded, one with twin beds, and one with children's bunks), a living room, kitchen, shower-room and patio - the complete family base for a really great holiday at Blue Waters, Seaton and Perran Sands.

Stop Press News!

- 1. Ultra-modern Trendsetter XL 'Designer' caravans now available at Perran Sands Supercentre for Summer '87! Similar In layout to the Trendsetter but with extra overall width,
- Specially commissioned redwood Hydeaways with a similar interior layout to the Trendsetter XL for Lower Hyde Leisure Park on the Isle of Wight.





Camping

You won't need your tilley or billies here - this is camping luxury in spacious six-berth Supertents. Available at Perran Sands, Riviere Sands and Nodes Point.

- Ready pitched and fully equipped for all your needs, each has a large lounge and kitchen area, plus three separate bedrooms containing one double and four single beds with mattresses.
- All have a full ground sheet, double-burner cooker and grill, fridge, cooking utensils, crockery, cutlery, a dining table and six
- FREE calor gas for cooking and electicity for
- Modern shower/toilet blocks.
- All you need to bring is bedding/sleeping bags, pillows and towels.

Shops and Services

Everything is made so easy for you on a Ladbroke holiday, with shops and services conveniently at hand to cater for all your needs. Plus a great eating out choice for all

- the family. Supermarkets Hire Shops Gift Shops
 Launderettes Holiday Chefs and Cafes
- Hairdressers Newsagents Barbecues Take Aways Butchers Greengrocers
- Fish & Chips and much more.
- ... checkout the individual centre amenities.



Places of Interest-a Regional Guide

Touring and exploring is one of the delights of holidaying in this country, rich in history, tradition and spectacular scenery. All of our centres are located in differing regions of outstanding natural beauty, each with its own special appeal, from the wild, rugged Highlands of Scotland to the mild coast of

Special Discounts

To help you enjoy your days out, we have negotiated special discounts for our holidaymakers to local attractions, where possible. Check with reception at your centre



The East Coast

Bright and bouncy the east coast is a contrasting vista of wild moors, dramatic cliffs and secluded bays to the north, tumbling down to the flat fenlands and soft rolling dunes of East Anglia - all blessed with miles of glorious unspoilt beaches.

From Wallis's

Enjoy nearby Scarborough with its picturesque harbour, Norman castle, open-air theatre and old spa. Further afield, but well worth a visit is York, the Minster, Shambles, Jorvik Viking Centre and National Railway Museum. See the setting for 'Brideshead Revisited' at Castle Howard and

Robin Hood's Bay Manneland Flamingoland Ayton Castle

Miles of moors and the Steam Railway

From Caister and Seashore

A cruise along the Broadland waterways is a must - or hire a boat yourself. The bright lights of Great Yarmouth beckon but there's also much of interest in the harbour, busy with international traffic. Good family days include Pleasurewood Hills American Theme Park, a tour of the Royal Estate at Sandringham, and Cromer taking in the famous Steam Engine and Organ Museum at Thursford, Also

Sutton Windmill

Pettits Crafts & Gardens Kessingland Wildlife
 Norwich







Steam Engine - North Yorkshire

The South Coast

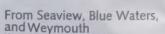
Popular since Regency times, the fashionable south coast offers the perfect holiday blend of sandy beaches, a superb range of touring possibilites and dazzling displays of flowers basking in the warm sunny climate.

From Sussex Coast

Revel in a taste of Regency England in nearby Bognor Regis and Brighton, with the magnificent Royal Pavilion, the Lanes and Palace Pier. And for the nautically minded Portsmouth provides much more to see than the 'Mary Rose' and 'Victory

Goodwood Country Park

 Chilsdown Vineyard
 Arundel Castle Chichester Cathedral Wildfowl Trust



You can enjoy the best of Wessex. Bournemouth and Weymouth are packed full of attractions, and nearby beauty spots include: the New Forest, Blue Pool, Lulworth Cove, Poole Harbour and Brownsea Island Compton Acres gardens are truly magnificent, as is Beaulieu and nearby Bucklers Hard - still as it was 200 years ago. The children will love Tucktonia's world in miniature tool Tank Museum Fleet Air Museum







World in Miniature - Comwall

The Isle of Wight

A veritable treasure island of delights for the tourist to explore, steeped in legend and history and endowed with a unique blend of coast, countryside and a superb climate.

From Nodes Point. Lower Hyde and Fort

From opposing tips of the island it is only 23 miles, so all the attractions are within easy reach. See one of nature's wonders - the coloured cliffs and sands at Alum Bay, best viewed from the spectacular chair lift. For the historically minded there's Carisbrooke Castle scene of Charles I's imprisonment, Osborne House, and a 160-year old pirate ship used in the 'Onedin Line'. Two excellent theme parks at Blackgang Chine and Robin Hill, a model village, zoo and much more.

Animal World Vineyard

Maritime & Smuggling Museums Flamingo Park
Tropical Birds and Butterflies



South Wales

A varied landscape of lakes, mountains, rivers and valleys welcome you to Wales - wide open spaces, miles of scenic coast and long

From Carmarthen Bay Explore the Gower Peninsular and the

Pembrokeshire coast, perhaps the finest scenery in Britain. Visit the valleys with their mines and male voice choirs, and the historic towns of Carmarthen, Tenby and Swansea. Penscynor Wildlife Park with a super

chairlift Pembrey Country Park Kidwelly Castle

Brecon Beacons National Park Mining Museum

Narrow Gauge Railways
Dan-yr-Ogof Show Caves



The West Country
From the palm-fringed bays of the English
Riviera, sweeping along the coves and
majestic cliffs of Lands End round to the blue
waters of the Atlantic, is some of the most spectacular scenery in Britain. Once the haunt of smugglers, this coast is now a natural haven for holidaymakers full of diversity and

From Beeson's, Devon Coast, Teignhaven, Seaton and

Devon Valley
You can explore the English Riviera and the coombes, tors and moor villages like Buckfastleigh, Bovey Tracey and Widecombe. Kent's Cavern with its coloured stalactites shouldn't be missed or a ride on the Dart Valley Railway and Seaton Tramway. The kids will love Beer Modelrama, and Paignton Zoo is one of the best in the country.

Torbay Aircraft Museum Dartington Glass Aqualand
Bicton Park Cruises

The Golden Hind' at Brixham

From Perran Sands and Riviere Sands

Venture into Cornwall county of magic and myths, and magnificent coastal scenery - see Lands End, the serpentine rocks of the Lizard, quaint fishing villages with strange names like Mousehole and Mevagissey. Many unusual and unique attractions like the Poldark Mine, Slate Caverns and Wheal Martyn Museum. The Aero Park and Flambards Village is well worth a visit, also St Agnes Leisure Park and

St Michaels Mount Seal Sanctuary

The Lonach Gatherin

Scotland

In the Spey Valley you're in the heart of the Highlands, where the air has a healthy tang, the scenery is magnificent and the whole area abounds in fascinating history and tradition.

From Aviemore

You can enjoy the best of Scotland. Ride on the famous Calmgorm chairlift for an unforgettable experience, see the herds of animals in the Highland Wildlife Park, visit a whisky distillery and sample a dram of the amber nectar - slainthel

Reindeer House Loch Garten Folk & Clan Museums Trout Farm

Balmoral Cawdor Castle

Take a Trip

A whole spectrum of excursions run from the

Supercentre to local beauty spots and places

backwaters, bustling towns and village crafts.

Pleasurewood Hills American Theme Park Vineyard & Winery
 Duty Free Trips

of interest. There's the tranquil Broads to

calmly cruise, stately windmills and quiet

And just two miles along the coast the

premier resort of Great Yarmouth.

Caister Castle & Motor Museum

Norwich Tropical Butterfly Farm

Candle Cavern Pleasure Beach







CAISTER





Five Star Entertainment

full programme of daytime activities - sports, games, contests plus the children's Starcruiser Club, visiting Superstars, and a wealth of other options. And at night we really come alive with big star cabaret, shows, contests, dancing, music and laughter. Neptunes Palace and the Sands Showbar are the family entertainment centres, the disco demons down at the Old Bull and Bush it's cabaret and singalongs for the adults. And if that's not enough there's evening entertainment for the kids in the Starcruiser, and indoor games room.

all, where the family can get together and be entertained, or just watch the kids enjoying

- Waterworld Heated Fun Pool
- Kiddies Pool Bistro & Bars
- Terrace Amusements
- Old Bull & Bush Tavern (adults only)

Excellent facilities for children including

- Play Areas galore Playgroup (3-5 years)†



It's entertainment all the way at Caister with a gyrate to the latest sound in the Stardust, whilst

The Magic Palace Complex

This is the family fun complex to beat them themselves. It includes:

- Poolside Patio Sauna Solarium
- Fantastic Indoor Playland Barbecue

Caister for Children

- Toddlers Room (0-3 years)†
- Nappy Service# Baby Listening Patrols#
 Cots† Nursery# Starcruiser Club
 Superkid Indoor Playland
- Available for half/full board guests only
 † FREE for half/full board guests, a small charge for self-



Hairdressers Salon

Baby Listening

Patrol # Half Board Barbecue Hire Shap Bistro Holiday Chef Boutique Ice Cream Parlour Butchers Shop Launderette Caravans Maisonettes Chalets Nappy Service* Chalet Maid Off Licence Service* Photo Shop Colour TV's Playgroup Cots Restaurant First Aid Centre Self-Catering Fish & Chip Shops Snack Bars Fruit Stall Supermarkets Full Board Toddlers Room★

Netball

Nightclubs (4)

Pool Tables

Portrait Artist

Professional

Wrestling

Sauna

Pub Games

Sea Fishing

Snooker

Solarium

Superkid

(indoor)

Sports Field

Starcruiser Club

Superstar Visits

Swimming Pool

Table Tennis

Talent Shows

Tennis Courts

Tournaments Waterworld Fun

Pool (indoor)

Video Channel

Gift Shop

Adventure

Playgrounds

Amusement

Greengrocers Shop

Arcades (3) Aquasolash Baby Shows Bars (8) Billiards Putting Green Bowling Green Bumper Boats Singalongs Cabaret Coach Trips Competitions Dancing Sports Coaching Darts Disco Disco Fitness Fancy Dress Football Fort Caister Games Rooms Grand National Game Magic Palace Fun Complex

Mini Car Track

*Provided for full/half board guests only A small charge is made for certain activities





Caisterrific Family Fun

Ladbroke

You'll have the holiday of your lives at Caister Supercentre – our completely selfcontained resort complex where there's never a dull moment. Ideally fringed with a glorious beach of golden sands, It's a marvellous mixture of exciting entertainment, relaxation, leisure and sport, with a glittering array of star-spangled nights in not one, but FOUR exclusive clubs! We really spoil you for choice here - just take a look at the lists to see the incredible range of options available - and remember most of its free. For variety and value you won't beat Caister this summer, our number one

Caister

Bed Breakfast Dinner and All Entertainment Full/Half Board From just £10.00 (+VAT) per adult per day. Children less than half price.

Accommodation Relaxing Full/Half Board Holidays

A meal inclusive holiday at Caister makes a real holiday break for Mum - so all the family can go out and enjoy themselves without a care. Our cuisine is excellent with a mouthwatering choice of menus (wine list available from the bar), and we know how to cater for healthy holiday appetites. You will dine in either the Lemon Grove, Blueberry Hill or Apple Orchard self-service restaurants, all of which serve meals over a period to make your day more flexible.

Half Board

Guests start the day on a full cooked English breakfast, and return for a three-course evening meal at their leisure.

Full Board

Guests also receive lunch, for a supplement of only £12 (+ VAT) per adult per week and £9 (+ VAT) per child per week, making this option exceptionally good value.

Accommodation

Is in comfortable fully furnished, brick built chalets for singles, couples and families. All have a private bath or shower with toilet, shaver point, heater and tea-making facilities. The chalets have one, two or three rooms and are allocated by our experienced bookings staff according to the make-up of your party. Super plus chalets have two bedrooms (the smaller with bunk beds), a lounge, kitchenette and colour TV. Up to six persons can be accommodated by using the dinette conversion in the lounge. Supplement per week £20 (+VAT).

Super Saver Week

Kids Free!

Christmas Breaks

4 Nights full board with extensive entertainment package for full details contact the Booking Office

Full/Half Board Freebies!

FREE Nappy Service

FREE Playgroup and Nursery

FREE Baby Listening Patrol

FREE Cots

FREE Kids (see price grid for dates) FREE Linen

FREE Maid Service **FREE Electricity**

colour TV with radio and video channel

	M	av		Ju	ne			Ju	ıly				Augus	t			Septe	ember	
								WEE	COM	AENCIN	G SATU	RDAY							
	23	30	6	13	20	27	4	11	18	25	1	8	15	22	29	5	12	19	26
HALF BOARD INCLUDING ACCOMMODATION								Week	ly tariff	in £'s (e	xcludin	g VAT)							
Adult	85	77	80	84	87	93	95	99	104	109	109	107	104	97	93	87	77	73	70
Under 16	30	30	30	30	30	30	30	30	30	38	38	38	38	38	30	30	30	30	30
Linder 3	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11
Under 10 Free	Free	Free	Free	Free	Free	Free	Free	Free	Free							Free	Free	Free	Free
Senior Citizens Discount	5	5	5	5	5	5	5									5	5	5	5
Adult Lunch Supplement	12	12	12	12	12	12	12	12	12	12	12	12	12	12	12	12	12	12	12
Child Lunch Supplement	9	9	9	9	9	9	9	9	9	9	9	9	9	9	9	9	9	9	9
Long weekends & mid week horsks																			

Self Catering



Easy Going Self-Catering

The ideal and economical choice for freedom loving families who like to do as they please. Enjoy Mum's home cooking, then for a treat try a meal in the restaurant (tickets can be purchased daily) or some sizzling, charcoal-grilled fare at the barbecue. No need to load up the larder either - we've plenty of wellstocked shops with fresh produce daily.

Accommodation

Is in exceptionally well fitted and furnished, brick built chalets and two-storey maisonettes, all with two bedrooms. Or you can choose to caravan at Caister in four to eight berth family caravans. A colour TV with a video channel and radio is provided. Bed linen is not supplied in any self-catering accommodation but may be hired in advance (see booking form) and electricity is metered.

Mid Summer Madness

Book an S4 Chalet before 28th February 1987 and the weekly tariff will be only £109 (+ VAT) between 30th May and 12th June, £130 (+ VAT) between 13th and 26th June, or £150 (+ VAT) between 27th June and 24th July. Book a Surfrider Caravan before 28th February 1967 and the weekly tariff will be only £75 (+ VAT) between 30th May and 12th June, £90 (+ VAT) between 13th and 26th June, or £125 (+ VAT) between 27th June and 24th July.

• FREE HOLIDAY OFFER • Book a June Holiday before 28th February

1987 and get a FREE one week holiday commencing 26th September 1987 at one of our Devon or Dorset Villages. See

. Star Studded June

For your complete entertainment we are featuring EXTRA top name acts throughout the month, to give you even more value for money.

Book two consecutive weeks in the same accommodation before 28th February 1987 and get the second week at half the brochun price (+ VAT) between 23rd May and 10th July.







Holiday Hotline HOW TO BOOK

lease refer to pages 54/55 for in

CAISTER HOLIDAY SUPER CENTRE, NURSECLENESS SMIT

Full details of how to get to Carster will be sent with your holiday invoice. The nearest British Rail station is 3 miles away in Great Yarmouth and buses operate to and from the station to Caster Super



GREAT YARMOUTH (0493) 721920

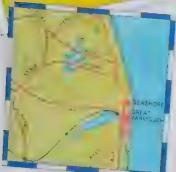
or (0493) 720243

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Surfrider Caravan	1	D	6	5	C	E/G	56	103	90	102	115	130	142	156	160	172	190	190	176	160	141	120	98	89	56	45
Golden Emperor Caravan	1	D	6	S	C	E	56	103	90	102	115	130	142	156	160	172	190	190	176	160	141	120	98	89	56	45
Suncatcher Caravan	2	DS	7	5	C	E	59	106	93	109	119	134	146	157	163	175	193	193	180	165	144	123	101	90	59	49
Seacrest Caravan	2	DB	8	S	C	G	74	137	121	131	146	167	173	182	191	201	212	212	210	196	176	149	122	104	91	61
S4 Chalet	2	DT	40	В	C	E	73	136	120	130	145	165	170	177	183	198	207	207	202	194	188	149	116	101	90	59
87 Maisonette	2	D35	-	В	C	E	83	154	135	145	161	180	185	200	205	227	234	234	232	222	212	162	131	114	100	69
B8 Maisonette	2	DSt	-	В	C	E	93	160	141	153	170	190	196	206	216	240	247	247	242	232	222	174	138	120	106	79
Long weekend & mi	1000	_	_	_						•											ent of			•		

D=Double bed, T=Twin beds, B=Bunk beds, S=Single, t=in both bedrooms. *2 extra pa

All chalets, maisonettes and caravans have flush tollet, carpets, heater, fridge, cooker, fully fitted latchen including utensils and cuttery.

and the relative which which a the hand



Sensational Seaside Holidays

Gazety and glitter and golden beaches, warm sand dunes and bright lights at night – that's Seashore Supercentre right in the middle of the action at the end of Great Yarmouth's magnificent promenade. If it's sheer enjoyment you're after this is the summer place for you, with a colossal choice of activities and entertainment to keep all the family happy all day, all night, all week long. With miles of beach and Broadland to explore and the sea a stones throw away, it's the complete holiday for all ages, at an all-in

Great, Great Yarmouth

East Anglia's leading resort with an excellent shopping centre, two piers, pleasure beach, new marina and butterfly farm, working harbour and an historic past revealed in it's museums and buildings. Plus greyhound, horse and stock car racing.



Out and About

Windmills, waterways and many interesting places to visit, including

- North Norfolk Railway
- Thursford Steam & Organ Museum

New for '87

Great things have been happening at Seashore this year!

- Our Indoor Waterworld has been extended and transformed into a thrilling aquatic adventure You can have the ride of your life down the fantastic flume, play in the water fun features or just relax at the poolside patio Bistro bar/barbeque
- And we've got some new de-luxe caravans with three bedrooms, colour TV and the latest features



Similar flume being installed for 87



Non-Stop Entertainment

The fun just rolls along at Seashore with a day time round of action and activity for all are, followed by star-studded nights in a in the of the EE examine nightchubs. Star "active" is lawt in e. . 1 - val. contests, disco and dancing - it all ar / e re-themed Mermaid, the Box is r erandite stack after, whist Switche and you can enjoy a pint in 'The John or our licensed games room. And the ser They'll be having a whale of a time with their own programme of entertainment in the Starcruiser Club

Accommodation

All accommodation is in self-catering 4-8 berth caravans with FREE gas and electricity. Bed linen is not supplied but may be hired in advance (see booking form).

Star Studded June

For your complete entertainment we are featuring EXTRA top name acts throughout the month, to give you even more value for money.



with us in your own caravan and enjoy all the amenities/entertainments of Seashoré We have traditional and mains/electric premium pitches plus modern shower/tollet blocks with shaver points. For prices and booking contact



FREE HOLIDAY OFFER

Book a June Holiday before 28th February 1987 and get a FREE one week holiday commencing 26th September 1987 at one of our Devon or Dorset Villages. See page 9.

2nd week at half price

Mid Summer Madness

Book a Surfrider Caravan before 28th February 1997 and the weekly tariff will be only £64 (+ VAT) between 30th May and 12th June, £85 (+ VAT) between 13th June and 3rd July, or £129 (+ VAT) between 4th and 24th July



B', cen se ar Jans Pets Welcomen Photo Shop " DCK 1 ,"3 set to the first [- 1 1 / 1200/ For & no con Gift Shop a feet exist Ha rdresser Felevisions Hire Shop Touring Caravan Holiday Chef Park

Adventure Nightclubs (3) Playgrounds Playland Pool Tables Arcades (2) Professional Aquasplash Wrestling Bars (5) Pub Games **BMX Track** Sea Fishing Cabaret Singalongs Coach Trips Snooker Competitions Social Cycles Dancing Sports Coaching Darts Starcruiser Club Disco Superkid Competition Disco Fitness Superstar Visits Fancy Dress Feature Films Table Tennis Flume Ride NEW **Talent Shows** Football **Tournaments** Games Room Waterworld Indoor NEW EXTENDED Grand National Race Game

Mint Car Track Fun Pool Pets are weicome in certain accommodation at a supplement. Please check with the Centre for details NB. A small charge is made for certain activities.



Holiday Hotung

HOW TO BOOK

- ENTRE NORTH DENES



GREAT YARMOUTH (0493) 851131

or (0493) 720243

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Sunratcher Caravan	~	-	0	2	B	5	98	81	99	109	120	133	147	157	177	189	189	176	160	148	108	92	82	69
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O -Gooble bed T=Twin beds, S=Single All caravans have flush toilet, carpets findge cooker fully fitted lotchen including utensis and cuttery





There's some marvellous coastal walks along these impressive cliffs, backed by dale and moor and ageless villages. Scarborough with its 12th century castle and many holiday attractions is charming, as is the fishing port of Whitby just along the coast

- Hornsea Pottery Flamingoland
 The World of Rock Thornton-le-dale
- Kinderland Zoo & Manneland York

Fun! Fun! Fun!

It's fun all the way at Wallis's with a full programme of Jaly entertainment and a huge range of e sure opportunities, plus the children's starce user Club visiting Superstars to he p with your sport, and lots more! And at night the place really starts jumping-up in the Top Bar, the over 18 disco dynamos nile supreme, over at the Oasis it's non-stop family fun, whilst in the Club Rendezvous there's star entertainment. Plus of course the kids own evening programme - what a



New for '87

terrific free play and fantasy, that will keep them happy for nours. We've introduced more sporting activities too - including archery.

All accommodation is self-catering in twobedroomed terraced villas and bungalows, or four to eight berth caravans. Bed linen is not supplied but may be hired in advance (see booking form), electricity is provided by

NB. Budget caravans are provided with free electric lighting and calor gas. Water is available from stand pipes. Shower/toilet blocks are nearby

Star Studded June

featuring EXTRA top name acts more value for money.

For the your ger kids there's exciting new add ar and of the enture playlands for

Accommodation

For your complete entertainment we are throughout the month, to give you even





. *FREE HOLIDAY OFFER •

- Book a June Holiday before 28th
- February 1987 and get a FREE one week holiday commencing 26th
- September 1987 at one of our Devon or
- Dorset Villages, See page 9.



Book a Sunrise Caravan before 28th February 1987 and the weekly tariff will be only £89 (+ VAT) between 30th May and 26th June, or £125 (+ VAT) between 27th June and 17th July.

Bustove Medical Centre Bungalows Newsager cara. ans alour is 100 316007 ofs ther rea Supermarket FS 3 11 1 18 17 19 Freurure Shop 1.1 3000 Waffle Shop Hairdresser

Hire Shop

Nightspots (3) Amusement Arcade Pool Tables Aquasplash Professional Archery Wrestling Bars (5) BMX Rounders Cabaret Singalongs Coach Trips Social Cycles Sports Coaching Darts Sports Field Starcruiser Club Disco Fitness Fancy Dress Feature Films Football

Superkid Competition Superstar Visits Table Tennis Talent Shows Waterworld Indoor

NB: A small charge is made for certain activities



Holiday Hotling

HOW TO BOOK

egarding your booking

ORTH YORKSHIRE YOU BN

Games Room Indoor Playland NEW

Full details of how to get to Wallis's will be sent Rail stabon is at Scarborough. 3 miles away



SCARBOROUGH (0723) 583111

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Skyliner Caravan	1	D	4/5	S	C	E	108	95	102	116	124	132	145	155	170	170	164	154	146	133	107	88	75	69
Surfnder Caravan	1	D	6	S	C	E/G	113	100	107	121	129	139	151	161	176	176	170	160	153	140	114	93	79	73
Sunrise Caravan	1	D	6	S	C	8	119	106	113	129	137	148	157	167	182	182	177	167	160	147	119	99	83	77
Rio Vista Caravan	2	DB	68	5	C	Е	125	108	115	132	139	151	162	169	190	190	183	171	163	151	124	100	87	80
Seaspray Caravan	2	DB	6-8	S	C	Ε	127	110	116	135	142	154	169	177	197	197	190	180	171	156	129	101	90	84
Seacrest Caravan	2	DB	6-8	S	C	Ε	136	126	131	142	153	163	180	190	208	208	200	190	161	165	135	108	93	86
Villa	2	D8	6-7	В	C	E	139	128	133	145	156	166	183	193	211	211	203	193	184	168	138	110	95	88
Bungalow	B	DB	6	В	C	E	143	131	136	148	159	170	189	199	215	215	210	200	190	180	149	119	98	90
Astral Budget Caravan	1	D	6			G	69	65	65	65	69	69	75	79	86	86	80	80	76	76	65	55	45	34
Long weekend and mid	week	breal	is .						•	•	•						ونا					•		

D=Double bed, B=Bunk beds

22 most exciting holiday star.

Lovely and Lively It's large, it's lively and you'll love it! As featured on ITV's 'Wish You Were Here' Wallis's Supercentre is tailor-made for holidays, packed with non-stop fun and entertainment so everyone can enjoy themselves in their own way. Set in 90 acres of parkland, it occupies a premier coastal position with glorious views over the sandy crescent of Cayton Bay along to Scarborough, only three miles away. Just take a look at the FREE line-up we have in store for you this summer, and you'll see why families choose Wallis's first - it's Yorkshire's brightest,

SCARBOROUGH . SCARBOROUGH .

All caravana/bungalows/villas have flush totlets*, carpet, heater, fridge* and cooker, fully fitted lotchen including utensis and cuttery (except Astrais*)

Perran Sands Supercentre





Enchanting Days Out

From your base at Terran you can explore the mystage that s Cornwa's celticiand f each to hong with to turbulent past of small and and the wire is Descendent into the wonders of the Follark Mine, see life as it was at in the day is and the Charleston Visitor Centre, and try a taste of Cornish cream

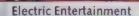
Sea Sar Livery St Agnes Leisure Paix

● Firest Rair ad ● Lands End ● Sea Tups ● Cornu opia ● Stillies



Cornwall's Atlantis

The Atlantic coast of Cornwall is renowned for its spectacular scenery, rolling surf and long hours of sunshine. But that's only part of the appeal of Perran Sands, set in a dominant cliff top location among 500 acres of dunes and coastal cliffs that roll down from the Supercentre to the magnificent sandy beach and sea. From dawn to dusk and beyond, you'll find a huge range of activities and facilities available, giving you the sort of holiday you'll find hard to beat. So get away from it all this summer, get a tan, get surfin and get the greatest holiday package in



Daylime is fortouring, treaking and tarning. or join in the fun and games - the choice is entirely yours. Whatever you do you'll want to be back for a great night's entertainment in one of THREE different nightclubs. All the family will love the star line-up of cabaret, dancing, contests, revues, music and laughter in the Sands Showbar and Surfrider Club, whilst down at the Apollo the adult disco addicts dance the night away. They'll be swinging in the children's Starcruiser Club too. so if you like a quieter scene just settle for a leisurely drink in the Boulevard or a meal in our superb 'Steaks' restaurant



New for 87

The ultimate in holiday homes has arrived at Perran Sandsi Our ultra-modern Trendsetter XL 'Designer' caravans are extra-spacious with three bedrooms, a fitted kitchen, shower-room/toilet, colour TV and living room - all in the latest style-opening onto a furnished patio with barbeque. PLUS new look bungalows with completely refurbished lounges, including sliding doors leading to a patio with barbecue. The A6 chalets are also having new style lounge suites and dining



2nd week at half price

Book two consecutive weeks in the same ommodation before 28th February 1987 and it the second week at half the brochure price. . VAT) between 23rd May and 3rd July

Accommodation

All accommodation is in self-catering studio, one and two bedroomed chalets, bungalows, six-berth caravans (including Trendsetter XL and Trendsetter range) and supertents (see page 13 for details). Free calor gas and electric lighting is supplied in supertents, other electricity is metered. Bed linen is not provided but may be hired in advance (see booking

Come Camping

If you're touring Cornwall bring your own tent or caravan to our park, and enjoy all the Supercentre offers for a small supplement. We've standard or premium pitches (electric and mains hook-up), modern shower (coin-operated)/toilet blocks with shaver points and laundry facilities. Please contact the Centre for details and prices.

Mid Summer Madness

Book a Sunrise Caravan before 28th February 1987 and the weekly tanff will be only £94 (+ VAT) between 30th May and 19th June, £144 (+ VAT) between 20th June and 3rd July, or £150 (+ VAT) between 4th and 17th July

Photo Shop Salets Colour TVs Seafood & Shell fish Cots (for hire) Self-Catering Snack Bar Fish & Chip Shop Gift Shop 'Steaks' Restaurant Hairdressers Supermarket Hire Shop Supertents Tounng Caravan & Camp Site Holiday Chef (2)

Playground Amusement Arcades Aquasplash Cabaret Coach Trips Crazy Golf Darts Disco Fancy Dress Feature Films Football Go Karts

Launderette

Adventure

Pony Trekking Portrait Artist Professional Wrestling Racing Cars Radio-Controlled Roats Singalongs Splash Pool Starcruiser Club Superkid Competition Table Tennis **Talent Shows Tournaments** Mini Dodgems Nightclubs (3) Trampolines Waterworld Indoor Swimming Pool

NB A small charge is made for certain activities

Holiday Hothup

HOW TO BOOK

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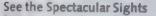


TRURO (0872) 573551

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Sunrise Caravan	1	D	6	5	c	E	122	102	122	136	157	168	179	189	214	233	233	218	209	171	130	99	89
Seaspray* Caravan)	DB	6	5	C	E	135	114	132	148	168	178	190	199	225	239	239	224	217	180	133	106	97
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Sandcrest Caravan	3	OTT	6	5	C	E	156	132	152	171	194	206	219	230	260	276	276	269	263	210	154	122	113
Trendsetter Caravan		DTB		5	c	E	196	178	193	206	214	223	238	259	281	294	294	286	284	237	163	133	116
Trendsetter XL Caravan		DTB	6	5	C	Ε	206	187	203	216	225	234	250	272	295	309	309	300	298	249	171	140	118
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D=Double bed, T=Twin beds B=Bunk Beds *Supplement of £8 (+VA) for certain unit op position to provide the second of the second o





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The Audin Minatire

Michaels W. With Tresun, Isles of Soilly

• Wheal Martyn M. Seun

● Newquay Zoo and Lessure Park ● Potteries

Fantastic Family Fun

Hypoten tout touring and examing join in Car June of repugation of the a d gar es, ' ... e.ax n'he bea h sonce the sangres I we we easy measure Nightly in the star first and there is the Fun Factory time of side splitting that followed by a variety of se wa, abaret, dam, ng and down her atto the ewive of bished Buff ds. and seyour up ands fir membe thip admission to ferstomp Not forgetting the has either - they have their own. entertainment going on in the Starcruiser Club - so there's something for all the family to





New for '87

We can accommodate you in style in our brand new de-luxe caravans, with three separate bedrooms, shower-room, fitted kitchenette and spacious living area and colour TV.

Accommodation

All accommodation is self-catening in four to eight-berth caravans, or six-berth Supertents (see page 13 for details) with shower/toilet block nearby. Free calor gas is supplied in Supertents, but electricity is metered in caravans. Bed linen is not provided, but may be hired in advance (see booking form)



Intweek at half on

Book two onsecubve weeks in the same of minestal in before 28th February 1987 of get the to and week at half the brochure price (+ VAT) between 16th May and

I'u.a s Phot, Shop

For 4 Tones

- 36° S'ore 'as derette

Adventure Night Club Playground Pub Games Amusements

Aquasplash Snooker, Pool Bars Singalongs Cabaret

Splash Pool Competitions Starcruiser Club

Crazy Golf uperkid Cncket Competition

Dancing Table Tennis (day time)

Darts **Talent Shows** Disco

Tournaments Disco Fitness Fancy Dress

Swimming Pool Feature Films

Figure 16 and

NB A small charge is made for certain activities

Holiday Hothers

HOW TO BOOK

VIERE SANDS HOLIDAY CENTRE

DRNWALL TRZ7 5AF

ull details of how to get to Riviere Sands will be Rail station is at Hayle

HAYLE (0736) 752132

or (0493) 720243

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D=Double bed, Y=Twin beds, 8=Bunk beds, *Supplement of 68 (+VAT) for certain cliff top position caravars. Subject to availability, please request at time of booking

All carevans have flush todet, carpets, heater, fridge, cooker, fully littled lotchen including utensis and cuttery

26 climate.

The Cornish Riviera Holidays really go with a swing at Riviere Sands, idyllically located next to 3 miles of golden beach, that is Hayle Towans, stretching down to the Atlantic blue sea. It's a fabulous setting for a holiday and you have the additional advantage of all the amenities and free entertainments of a friendly family centre to make it absolutely perfect -- we've even got our own 'local', The Bluff just above the beach! Relax at Riviere this summer, enjoy yourselves, and be charmed by the magic of Cornwall basking in a warm, sunny





THE PERSON NAMED IN THE PE



Welcome to Wales

All the family will have a great time at Carmarthen Bay Holiday Centre, situated in glorious coastal countryside right by the sandy shores of the Gwendreath estuary just two miles from the castle town of kidwelly. From here you can enjoy not only the unspoilt beaches and lovely scenery of South Wales, but also all the free entertainments, leisure facilities and amenities only a top Holiday Centre can provide. Explore areas of outstanding natural beauty and interest, relax by the shore, join in our lively life. . . and when day is done we'll entertain you in style in our two fantastic nightclubs. It's all waiting for you in Wales this summer - so come on down and enjoy yourselves.



From here you're perfectly placed to tour the major areas of the Gower peninsula, Pembrokeshire coast and the Brecon Beacons. Medin's city of Carmarthen is nearby, also, RAF Pembrey and Llanelli sospan fach' of the famous rugby song. Visit the largest showcave complex at Dan-yr-Ogof, and nde the chardift and alpine slide at Pencynor Wildlife Park

- Mining and Hentage Museums Swansea
- Narrow Gauge Railways
 Artificial Ski Slope & Dinosaur Park
 Pembrey Country Park Tenby

Great Entertainment

There's lots of daytime action for all ages, but at night we really go to town in our two clubs. All the family can join in the fun in the newly refurbished Red Dragon Inn, with Fun Factory time, cabaret, shows and great competitions whilst over in the sophisticated Spotlight Club you can join your resident host Tony Evans for an evening of star cabaret, disco, dancing and







Accommodation

Come Camping

All accommodation is self-catering in recently refurb shed, three-bedroomed chalets, and four to six-berth caravans. Bed I nears not supplied but may be hired in advance, see booking form), electricity/gas is metered.

If you're touring in Wales, you can bring your own tent or caravan to our touring park, and

blocks are available with shaver points. Please

enjoy all the Centre offers. Shower/toilet

contact the Centre for further details and



activities such as archery, onenteering, and assault course. Activities vary daily so you can pick and choose to fit in with your holiday plans. A small charge is levied and numbers are limited, so be sure to book your days on âmval

2nd week at half price

Book two consecutive weeks in the same occurrenced it no before 28th February 1967 of the econd week at his limit and and July





Book a Surfinder Caravan before 28th February 1987 and the weekly tanff will be only £79 (+ VAT) between 30th May and 12th June, £85 (+ VAT) between 13th and 26th June, or £99 (+ VAT) between 27th June and 17th July.

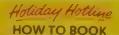


Barterie Hire Shop Caravans Holiday Chef/Fry Chalets Launderette C Str //s Pers Welcomen Cots (for hire) Paulo Shop Fishing Tickle Shop Deit Catering Gift Shop Tourne Park Hairdresser . The Chire

Activity Options Footbali Adventure Games Room Playground Nightclubs (2) American Pool Paddling Pool Amusement Arcade Professional Aguasplash Wresting Bars (2) Pub Games 8:kes Singalongs Cabaret Sports Field Car Hire Starcruiser Club Coach Trips Superstars Visits Competitions Superkid Dancing Swimming Fun Pool Darts Table Tennis Disco Disco Fitness Talent Shows Fancy Oress Tournaments Feature Films

Fishing *Pets are welcome in certain accommodation

for a supplement
Please check with the Centre for details NB A small charge is made for certain activities



ARABARTHES HAY HOLIDAY CENTRE

FERRYSIDE (026 785) 511

or (0493) 720243

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Long weekend & mid week breaks							•							_				

D-Double bed T-Twn beds 8=Bunk beds All caravans and chaets have flush toilet, carpets, heater, findge, cooker, fully fitted kitchen including utensils and cuttery



Glorious Torbay

Bubbling with life and activity, Beeson's is the idea choice for fun-loving families in Britain's favourite holiday area. From its marvellous hillside setting panoramic views can be obtained over the vista that is Torquay, famous for its palm trees and continental climate. Here you can enjoy first class facilities, accommodation and entertainment, enhanced by the natural beauty of the surrounding Devonshire countryside - from the picturesque coves and beaches up to the wild glory of Dartmoor. For fun, sun and scenery you can't beat Beeson's Holiday Centre — it's the best there is around.



The English Riviera
Plenty of sights along 22 miles of spectacular coast with characteristic red sands and wooded cliffs. No one should miss a visit to Kent's Cavern, or the National Park at Dartmoor ringed with picture postcard villages like Buckland-in-the Moor and Cockington.

- Sub Tropical Gardens Aqualand
- Torbay Aircraft Museum
- Babbacombe Model Village
- River Fishing and Duty Free Cruises
 Dartmouth & Totnes Shire Horse Centre Plymouth & Navai Docks









All Sorts of Sports

Beeson's has a wide choice of sporting activities from archery to volleyball - just take a look at the list!

Fiesta Time

It's fiesta time anytime at Beeson's with a non-stop sparkling array of live entertainment for all the family in our fiesta Club. See a show, take a twirl around the floor, try your hand in a talent contest - it all happens here! The kids can join in the zany Fun Factory time of hilarity, then continue their evenings entertainment over in the Starcruiser Club.

Accommodation

All accommodation is self-catening in either two-bedroomed flats, or four to six-berth caravans. Electricity is supplied free in caravans and by meter in the flats. Bed linen is not provided but may be hired in advance (see booking form).

Open for Easter

4 nights for only £50 (+ VAT).
Between Easter and 15th May, £7 (+ VAT)
per night.
Minimum booking 3 nights.

Mid Summer Madness

Book a Surfrider Caravan before 28th February 1987 and the weekly tariff will be only £69 (+ VAT) between 30th May and 12th June, or 12th and 18th Septem

2nd week at half price

Book two consecutive weeks in the same accommodation before 28th February 1987 and get the second week at half the brochure price (+ VAT) between 23rd May and



Caravans Ho day () of Jolour TV & Hardinssers Cols (for hire) Laundereite Doctor Photo Shop Flats Sel Tatering Cift Shop/Newsagents 'v age Store

Amusements Nightclub Archery Paddling Pool Aquasplash Playground Pool Room Bar Cabaret Pub Games Putting Green Coach Trips Rounders Competitions Sports Field Dancing Starcruiser Club Darts Superkid Disco Disco Fitness Table Tennis Fancy Dress Talent Shows Feature Films Tennis Horse Riding Volleyball Waterworld Swimming Pool

19th SEPTEMBER

NB A small charge is made for certain activities

Holiday Hotling

HOW TO BOOK

BEESON S HOLIDAY CENTER

KINGSKERSWELL ROAD TORQUAY

Full details of how to get Beeson's will be sent with your holiday invoice. The nearest bird shifts in ration s Newton Abbot, three miles away



TORQUAY (0803) 33077

or (0493) 720243

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Conquest Caravan	2	DB	6	S	c	G	67	109	100	108	118	136	143	155	167	193	200	200	193	186	158	119	90	86	82
Sunrise Caravan	1	D	6	5	c	G	69	113	104	111	122	141	148	162	173	201	212	212	204	197	166	127	94	88	85
Seaspray Caravan	2	DB	6	5	C	G	72	119	108	115	126	145	153	168	180	207	219	219	211	204	173	129	98	92	88
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Devon Valley Holiday Village



Riverside Hotspot

Devon Valley's perennial charm combines the tranquil beauty of a picture book setting with great opportunities for plenty of action, activity and lively entertainment. It's a holiday hotspot for all the family with exciting Activity Options, fabulous night time cabarets and entertainment plus lots of scope for sightseeing in the surrounding area. All this basking in a superb southerly climate, just a few miles from the resorts, beaches and bright lights of Torbay.

Take a Trip

Devor is a lovely county with a whole sunctrum at a teresting places to visit, and a ma itime heritage. Try a lase you an even go to the change Isles on a duty free try ind slan in cream leas at portures que volages, see the gor cus gardens and historich uses

- Kent's avenue Torquay Marinal ins
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Activity Options Agreat speak may to mail water-cased activities in has racing, accompany will be that Activities yair daily surparcan pack and consumed filter a try of addiday par a A carge is everal a lifembers are limited, so be sure to book your days on



Exciting Entertainment

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Accommodation

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Activity Options Nightclub Paddling Pool Amusement Arcade Aquaspiash Pool Tables Bars (2) Pub Games Cabaret Singalongs Competitions Starcruiser Club Crazy Golf Superkid Competition Dancing Table Tennis Darts Disco Talent Shows Disco Fitness Tournaments

Fancy Dress Feature Films Games Room

Waterworld Swimming Pool

NR A small charge it made for certain activities

Open for Easter

4 nights for only £50 + VAT. Between Easter and 15th May, £7 (+ VAT) per night Minimum booking 3 nights

Holiday Hotling

HOW TO BOOK

DEVON VALLEY HOLIDAY VILLAGE

with your holiday invoice. The nearest British Rail station is Teignmouth, two miles away.

SHALDON

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Sandcrest Caravan	3	DIB	8	5	C	3	83	139	125	132	142	155	161	179	192	216	226	226	221	211	174	148	106	89	85
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Book two consecutive weeks in the same accommodation before 28th February 1987

De Double Led. 7=Twin beds. B=Bunk beds. All caravans, charets, villas and maisonettes have flush toilet, carpets, heater, fridge, cooker, fully fitted littchen including utensis and cuttery

C E 89 140 115 125 135 146 156 168 187 211 221 221 215 206 175 148 115 91 87

A.6 Maisonette





Small and Friendly

Just two miles down the road from Devon Valley is Teignhaven, our 'get away from it all' retreat idyllically situated in the lovely village of Shaldon, overlooking the long river bridge. R's a charming spot in which to relax by the pool listening to the waves lap the shore, or use as a base for touring this delightful part of Devon. You're surrounded by the beauty of the Teign estuary, characterised by its brilliant reddish-brown diffs and the Ness - a prominent tree-topped headland that's floodlit at night. There's excellent fishing and sailing at flight. There is excellent fishing and saling here, and you can take the foot ferry across to Teignmouth with its Georgian architecture, fine sands and colourful flower gardens. And when day is done you can recount its pleasures in the old world atmosphere of the Riverside







Shaldon

Shaldon is delightful with a maze of 18th Century cottages, pubs, and shops in quaint narrow streets surrounding a central bowling green Fresh seafood is a speciality of this fishing village, and you'll find many excellent restaurants, a zoo and even a smuggiers tunnel



Lazy, Hazy Days

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Out and About

- Torbay Anstey's Cove Becky Falls
- Dart Valley Steam Railway
- Totnes Motor Museum

Bickleigh Castle Brixham & 'The Golden Hind'

Open for Easter

nights for only £45 + VAT Between Easter and 15th May, £7 (+ VAT) per night Minimum booking 3 nights

2nd week at half price

Book two consecutive weeks in the same accommodation before 28th February 1987 and get the second week at half the brochure pnce (+ VAT) between 23rd May and 26th June





Self-Catering Accommodation

Accommodation is available in a choice of one or two-bedroomed chalets, and Surfnder caravans sleeping 4-6 people. All have a private bath/shower and flush toilet, full size cooker and fndge, carpeted lounge and hot and cold running water.

FREE Colour TV's are provided in all accommodation and electricity is metered. Bed linen is not supplied but may be hired in advance (see booking form)

Holiday Hotline

HOW TO BOOK

TEICNHAVEN HOLIDAY VILLAGE



or (0493) 720243

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Long weekend & mid w	eek l	breaks						•	•					•			بک							O		0

D=Double bed, T=Twin beds, B=Bunk beds All caravans and chalets have flush tollet, carpets, heater, fridge, cooker, fully fitted lotchen including utersits and cuttery

2 extra people can be accommodated in some A4 chalets in the dining room area at a supplement of £8 (+VAT) per person per week. Please request at time of booking



Entertainment for Everyone

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Accommodation

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Open for Easter

4 nights for only £50 + VAT. Between Easter and 15th May, £7 (+ VAT) per night.

Minimum booking 3 nights

Trendsetter

The ultimate in modern caravan design and comfort is here! Fully fitted in up to the minute style each has three bedrooms (one with double bed, one twin bedded, and one with children's bunks), plus a kitchen, wc/shower-room, and living room with colour T.V., opening onto a private patio and barbecue area.



Book two consecutive weeks in the same assemmodation before 28th February 1987 and get the second week at half the brochure price , + VATI between 23rd May and

Holiday Hotling

HOW TO BOOK Fease eter olgages 54 St. in mi

Full sets . The with art of Blue Wester with he west

SEATON (0297) 20610

or (0493) 720243





Discover Devon and Dorset

The surrounding area is lovely with tossistudded cliffs and bays backed by a gorous countryside. Just along the coast into Dorset's the historic resort of Lyme Regis, one of Britain's oldest towns, whist around the headland is Beer a notable Devorshire fishing village with an excellent Moderrama

Cricket St Thomas location of 'To the Manor Born' B cton Park Perry Cider Mil s

Fossil Exhibition Fleet Ar Museum Charmouth Beach Seaton Tramway

Farway Countryside Park





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Di-Double bed. T=Twin beds. B=Bunk beds *2 extra people can be accommodated in the dining area at a supplement of £8 +VAT per person per week

All chalets, flats and caravans have flush toilet, carpets, heater, fridge, cooker, fully fitted titchen including utensis and cuttery

Seaside Fun

end of the day!

Seaton's location is really striking,

overlooking panoramic Lyme Bay surrounded

by a musture of red sandstone and white

chalk cliffs. Blue Waters Holiday Village is

conveniently placed between the town and

harbour - just 50 yards from the shops and seafront - backing onto the lush Axe Valley

holiday base it's ideal - you can enjoy all the

traditional fun of the seaside, see the best of

both Devon and Dorset, and have a whole

variety of nightclub entertainments hosted

by our new Blue Coat team to savour at the

with its famous electric tramway. As a

Blue Waters, Weymouth Holiday Village

DORSET . DORSET . DORSET . DORSET . DORS





Wonderful Weymouth

Georgian Weymouth, with its great sweep of bay and glonous beaches voted the best in Britain, has always been popular with holidaymakers - as is our Holiday Village of Blue Waters located a few miles from the town centre and main beach. From its grassy slopes and patio bar, a panoramic view can be obtained, encompassing the famous Chesil beach and the tidal lagoon of the Fleet across to Portland Harbour and the open sea beyond. There's enough to see and do here to keep you busy all holiday long, from soaking up the sun, to exploring a region rich in history, natural beauty and numerous tourist attractions.

See the Sights
There are few parts of the coast as lovely as this part of Hardy's Dorset with its imposing cliffs full of fossils, and natural wonders like Lulworth Cove and the Blue Pool See the gardens and swannery at Abbotsbury, take a inp to the Tank Museum or even the Channel Isles for some duty-free goodies

Dorchester Dinosaur Museum Poole Cerne Abbas Corfe Castle

Fleet Air Museum
Pulpit Rock

Enjoy Yourselves!

Everyone enjoys themselves at Blue Waters, there's the pool, playland and daily programme - or all of Dorset to discover Whatever you choose, be sure to be back for a relaxing drink on the patio before embarking on a carousel of live cabaret and entertainment, to delight you in the Club Tropicana. The kids can join in the Fun Factory time, then they'll be off to the Starcruiser for their own super evening of entertainment, leaving you free to enjoy



Accommodation

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Open for Easter

4 nights for only £50 + VAT.





Mid Summer Madness

Book a Sunrise Caravan before 28th February 1987 and the weekly tariff will be only £99 (+ VAT) between 30th May and 12th June. £115 (+ VAT) between 13th and 26th June. or £135 (+ VAT) between 27th June and





NB A small charge i made for certain activities

Games Room

Nightclub

Fournaments

Waterworld

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Do Double bed, T=Twin beds. B=Bunk beds *2 extra people can be accommodated in the diving room area at a supplement of £8 +VAT per person per week.

All carevans, chalets and flats have flush toilet, carpets, heater, findge, cooker, fully fitted kitchen including utenals and cuttery



A First Class Choice

Welcome to Seaview one of our newest Holiday Villages, situated in the coastal countryside of Dorset on a lovely elevated position overlooking Weymouth's famous
Bay. Everything here is of a good standard of
comfort — a magnificent parkland setting, first class accommodation, and excellent facilities, including a heated outdoor pool and our fabulous leisure complex with a jacuzzi, indoor pool and indoor playland tool And all this is just a short drive from the sandy beaches, gardens, sea and shops of the elegant resort of Weymouth.

Out and About

Dorset is full of diversity and interesting things to see and do. Well worth a visit is Portland, and Lodmoor Country Park opposite Weymouth beach, incorporating the Sea Life Centre, Model Village, Miniature Railway and

- Beaulieu & the National Motor Museum
- Gardens Broadlands Sea Cruises Cricket St Thomas Wildlife Park

Boyington Tank Museum Stonehenge Abbotsbury Swannery & Sub-tropical

Fantastic Family Fun

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Mid Summer Madness rica car and tot ce

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Camival Week W/C 19th SEPTEMBER.

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Come Camping

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Open for Easter

4 nights for only £50 + VAT Between Easter and 15th May, £7 (+ VAT) per night Minimum booking 3 nights



Zua week at hair unio Book two consecutive weeks in the same dat on before 28th February 1987 price (+ VAT) between 23rd May and 3rd July



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See the Sights

Tropical Bird Park

Forts and Castles

multi-coloured sands, spelltacular chair ift glassworks and the Needles Pleasure Park also on the West coast are the ya it ig centres of Yarmouth and "owes And" or the historically minded Osborne House and Car sbrooke Castle shou dn't be missed Model Railway Country Craft Village

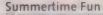
Blackgang Chine Fantasy Theme Park

Mantime Museums
 Pottenes

Spectacular Setting

Fort Warden is a great place for sizzling family holidays, it's got everything - blue seas, golden sands, plenty of sun and hours of fun! It's superb setting on a headland gives you not only magnificent sea views in each direction, but also a choice of two superb beaches. You can look out over Totland Bay to the famous Needles at the tip of the sland, or back to Hurst Castle and the mainland. Particularly suitable for children, who can play anywhere in the spacious carfree areas, the Village is also an ideal touring base to explore this compact island with an intriguing past. Come and see for yourselves!





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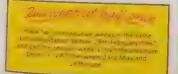






Accommodation

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Breit Broken Li

Please remember to book your car ferry early to avoid disappointment. Sealink operate from ymington to Yarmouth, and Portsmouth to Symington to Tailhouth, and Parishlouth to Shishbourne Red Funnel fernes operate from Southampton to Cowes For further information ling Seatink on PORTSMOUTH (0705) 827744, or Red Funnel on SOUTHAMPTON (0703)





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NB A small charge is made for certain activities.

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HOW TO BOOK



FRESHWATER (0983) 752295

or (3493) 720243

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D-Couble bed T=Twin beds B=Bunk beds *2 extra people can be accommodated in the lounge area at a supplement of £8 (+VAT) per person per week

All charets have flush toilet carpets, Indge cooker, fully fitted kitchen including utensils and cutlery

Nodes Point Holiday Village

Coastal Parkland

Sal away for a super holday on the sunshine 1516 in our thene yet day y aunat Nodes Point Y L. ove 's sovener' ant peacetul setting in en a rount insport. Country park that gently undurate diswinto the bear four here sould a koutover the spark ing water. Benibi due Bay. dotted with Eight is suchts in a 7 in ng vesse splying back and to the and enjoy a" that's best about the kin of Wight sur, sea and scenery ambined with a marve lous mixture of four strittra tions, and our Summertime programme of fun and star entertainment it's absolutely ideal, for all the family, be they five or sixty-five!





Magical Nights

After the daily round of activity is done, join your friends for a drink in the Harbour Bar where you can relax watching the yachts skim across the Bay – before embarking on a star-studded right of entertainment in the Celebrity. First the Fun Factory for the kids then a contest, cabaret or show whatever it is it'll be great! And if tripping the light fantastic's not your scene, mosey along to the disco in the Spanish Bar (open high season only) and move to the latest beat, or the Starcruiser Club for under 14's.



Accommodation

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Please remember to book your car lerry

Portsmouth to Fishbourne Red Funnel

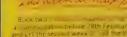
operate from symington to Yarmouth, and

operate from Southampton to Cowes For further information ring Scalink on PORTSMOUTH (0705) 027744, or Red Funnel on SOUTHAMPTON (0703) 226211

W/C 12th SEPTEMBER.

early to avoid disappointment. Sealink

fyeu'e come and come and camp with any or we tent or caravan in our ; park, with a modern shower/toilet 2. A hearby Please contact the Village for to the details and prices







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BEMERIDGE (098 387) 2401

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D=Double bed, T=Twin beds, B=Bunk beds. S=Single.*2 entra people can be accommodated in the dining area at a supplement of £8 +VAT per person per week All chalets have flush toilets, carpets, findge, cooker, fully fitted lutchen including utensits and cuttery

Robin Hill Zoo & Adventure Park

 Godshill Model Village Grottos, Chines and Cliffs Waxworks

Sandown, Shanklin and Ventnor

Flamingo Park Animal World

Touring and Exploring

A delightful island beloved by Queen Victoria, with many legendary names in its turbulent history Bembridge itself is an old smugglers haunt full of character, with the Island's only

windmill and maritime museum - whilst just

along the coast are the popular resorts of

GREAT MARMOUTH - SCARROROUGH - CORNWALL - SOUTH WATER - DEVON - DOISET - ISLE OF MIGHT



Rose Award Leisure Park

Ladbroke Holidays are delighted to offer you a superb English Tourist Board award-winning venue on the Isle of Wight, situated in the premier resort of Shanklin, Nestling in a sheltered spot on the south-east corner of the Island, Lower Hyde Leisure Park basks in some of the best weather in Britain, and is just a short walk from the town centre and about five minutes by car from the beach. Here you can relax in our Mediterranean style setting amidst the sub-tropical palms, pool and patios, sample the various delights of the island, and enjoy yourselves from a first class base in a beautiful wooded downland location - what a lovely way to spend your holidays.



Your Perfect Holiday

For our first Leisure Park, we've decided to adopt a more relaxed programme. The idea is simple -- we just provide you with the best of everything, the lovely setting, the excellent leisure facilities and amenities, and the superb accommodation in which you can take your ease and do exactly as you please. You'll love the friendly atmosphere and spontaneous fun that's generated amongst the holiday community making each day different - some poolside play, a barbecue or perhaps a game of tennis or mini-golf tournament. And in the evening we'll entertain you in style in our Country Club nightspot with something for all the family to enjoy.

A Great Touring Base

Lower Hyde is ideally placed for visiting the many attractions of the Isle of Wight, with discounted entry to some. Ask at Reception for

Shanklin

Shanklin is a resort with a dual personality. There's the bygone Old Village with its roseentwined thatched cottages, the modern town and diff-top promenade on one level, and the sea, beaches and esplanade below.

Lagoon Pool and Patios

When you're not out and about, relax by our splendid lagoon pool with its warm sunbathing terraces with the Hydeaway Bar and Bistro at

Children's Choice

Lower Hyde is a favounte holiday spot for the children too, with piles of poolside fun plus a paddling pool for the tinies, an adventure playground, and their own entertainment.

Anyone for Tennis?

We've two excellent hard courts if you fancy a set, and a mini-golf course tool All equipment is available for hire from reception.

Nightclub Entertainment

In the evening the Country Club family entertainment centre is the place to be, where you can enjoy a variety of cabaret, disco and dancing for all ages and tastes. If you, feel like a change of scene, retreat to the Hydeaway for a

Choose Your Style of Holiday Home

We have a superb range of high standard holiday accommodation at Lower Hyde, and excellent facilities to make your self catening holiday the most comfortable, convenient and carefree ever!

4 nights Easter package including Car Ferry and up to 6 occupants £85 + VAT Full week 16-23 May including Car Ferry and up to 6 occupants £95 + VAT Please indicate your make of car and preferred saling times at time of booking

Brand New 'Hydeaway'

As part of our new ultra-modern 'Designer' ones signed these unique red wood spacious Hydeaways for Lower Hyde to blend in with the wooded downland setting. Includes three separate bedrooms, colour TV, a living room, titled and equipped kitchen, private shower-room and separate flush toilet, all in up to the minute style. In addition, each has a furnished patio area and barbecue.





Rose Award Caravans

The excellence of our caravan accommodation has been endorsed by the English Tourist Board's Rose Award - only given to those conforming to the highest standards. 2-8 berth caravans are available all with a private shower and flush toilet, hot and cold running water, fully equipped kitchen, separate bedrooms(s), colour TV and a carpeted lounge/dinette.

Book 2 consecutive weeks in the same accommodation between 23 May and 26 June, before 28 February 1987 and we will arrange your FREE Red Funnel crossing for a car and up to 6 occupants Please request at time of booking indicating your make of car and preferred sailing times.





Chalets

Fully-furnished chalets, each with two separate bedrooms (one double and one twin-bedded room). There's a private bathroom and toilet, a fully fitted and equipped kitchen with an electric cooker and indge, colour TV and a large lounge/diner furnished for four people's noliday needs.

NB: All of our accommodation is supplied with gas and electricity at no extra charge. Bed linen is not supplied but may be hired in advance (see booking form)

Shops and Services

A well-stocked shop is at hand supplying a wide range of goods, and for a tasty treat to give Mum a break you can't beat a meal in the Hydeaway Bistro, Our laundry room offers washing, drying and ironing facilities and is open 24 hours a day.

EARLY SEASON SAVER

Book a one week holiday between the 30 May and 12 June before 28 February 1987 and we'll give you £20 off the brochure price (+ VAT).



rinng faciles,



NB A small charge is made for certain activities

Come Camping

Lower Hyde (AA Campsite of the Year Southern Region) is the ideal place for camping and caravanning. Here you can holiday in the comfort of your own tent, tourer or caravan, and enjoy all the excellent entertainments of the Leisure Park as well! Modern shower, toilet and washing blocks are nearby. Please contact the booking office for further details and prices.



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All chalets and caravans have flush toilet, carpets, heater, fridge, cooker, fully fitted kitchen including utensils and cutlery.

Between Easter and 15 May £7 per night. Minimum booking 3 nights.





Glorious Gardens

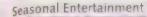
It's sunshine and flowers all the way at Devon Coast Country Club, situated on the outskirts of Paignton in beautifully landscaped terraced gardens. You're right in the heart of the English Riviera renowned for its superb beaches and coastline, inland beauty spots, and mild all-year climate – where else do pain trees and sub-tropical plants grow in such profusion? Holidays here are distinctly different – there's a whole range of leisure options for all ages, a full or half board tariff, a variety of entertainment from late Spring right through to golden October, and all those little extra comforts to make your stay special.



Beautiful Torbay

The surrounding area is breatt takingly beautiful, and many tings to a troop the Country out. Page 4 in has a chaining harbour, and an impressive Locia and Bottanical canders. Nearby 5 a marvellous in the end to a street a soft battanian at battanian and not to be missed are the illumnations that turn the Bay into a glittering wonderland at night.

- Dartmoor Wildlife Park Becky Falls
 Torre Abbey and Gardens Kents Cavern
- Dartington Glass Steam Railway
 Bicton Park Horsedrawn carnages at Cockington Village Cream Teas



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Christmas, Spring & Autumn Breaks

For full details contact the Booking Office.

Dine in Style at our Country Club

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Accommodation

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Stop Press All accommodation will feature FREE colour

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Bars Bilhards
Bowling Green Cabaret Solash Pool

Cabaret
Coach Trips
Competitions
Crazy Golf
Crazy Golf
Darts
Swimming Pool
Disco*
Table Tennis
Feature Films
Keep Fit
Tennis Coaching*

Nightclub Tournaments

*Ourng the high season

N8 A small charge is made for certain activities

Holiday Hotline

HOW TO BOOK lease refer to pages 54/55 for informa

Please refer to pages 54/55 for information regarding your booking

DEVON COAST COUNTRY CLUB SMALLCOMBE ROAD PAIGNTON DEVON T. 11 EXE

Full details of how to get to Devon Coast Country Club will be sent with your holiday invoice. The nearest Brush Rail station is one mile away in Palgitton.



PAIGNTON (0803) 552222

or (0493) 720243

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Long weekend & mid week breaks																_									8

New For '87

Sussex



Sussex By The Sea

It's new, it's exciting and it's right by the sea! Our new Holiday Centre at Sussex Coast is tailormade for couples and singles in the Spring and Autumn, and families in the high season. Enjoy the freedom a full/half board tariff gives to make the most of our superb recreational facilities. Sussex Coast is perfectly situated right next to the beach at Middleton-on-Sea, just three miles away from the bright lights of Bognor Regis, famed in Regency times for its royal patronage. Summer starts early here and finishes late in sunny Sussex, sheltered as it is in the lee of the South Downs - so it's ideal anytime of the year! With an entertainment programme adjusted seasonally to suit the requirements of the different age groups of our guests.







All Sorts of Sports

Anyone for tennis? Or take a whirl in our lacuzzi, a session on the squash court, keep in shape in the multi-gym - there's literally something for everyone here. Checkout the list and see! And if you want to just laze by the pool and tan - fee! free.

Nightclub Entertainment

After all that activity relax in the sauna and bar before dinner, then you'll feel refreshed for a great night's entertainment in the nightclub. Star cabaret and shows, dancing (and disco), contests and competitions - the fun just rolls along compered by your resident host and band, from early 'til late During July and August the entertainment programme caters for families whilst at other times of the year a more leisurely pace is

Tariff and Accommodation

We are justly proud of the quality of our meals at Sussex Coast, and you can choose a full or half board tariff. A full English or Continental breakfast is provided, lunch★ or picnic pack *, and at least a four-course evening meal with an excellent choice of menu and wines available. All tables have waitress service. All accommodation is in chalet rooms and suites with private bathrooms and toilet, seasonal central heating, tea making facilities, and maid service. Bed linen, and electricity are supplied FREE of charge.

*For full board guests (early and late season only)

All accommodation will feature FREE colour







Christmas, Spring & Autumn Breaks

For full details contact the Booking Office.



Bistro Launderette Cafe Maid Service Car Park Photo Shop Central Heating Restaurant Colour TV's Suites and Single Rooms Cots* Full Board (Early and Sun Lounge Tea & Coffee Making late season) Gift Shop Facilities

Bars Ironing Room

Pub Games

Half Board

Amusements

Badminton **Putting Green** Ouizzes Ballroom Dancing Bowling Green Rounders* Cabaret Sauna Clock Golf Singalongs Coach Trips Snooker Competitions Solanum Croquet Sports Field Darts Sports Hall Disco* Squash Court* Swimming Pool Fancy Dress Feature Films Swingball Football* **Table Tennis** Indoor Bowls Talent Shows Tennis Courts (4) Jacuzzi Tea Dances Multi-gym Tournaments Nightclub Volleyball* Pool Tables Whist Drives

Holiday Hotline

HOW TO BOOK

*During high season

NB. A small charge is made for certain activities.

regarding your booking SUSSEX COAST HOLIDAY CENTRE.

Full details of how to get to Sussex Coast will be sent with your holiday invoice. The nearest British Rail station is three miles away in Bognor Regis.



BOGNOR REGIS (024 369) 2221

or (0493) 720243

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Long weekend & mid week breaks																	-								-

Out and About

This is the original holiday coast developed in the 18th century when sea bathing became fashionable. See elegant Brighton with the Royal Pavilion and the Lanes, historic Arundel dominated by its castle and cathedral, and naval Portsmouth. And if you fancy a flutter, take a trip to nearby Goodwood and Fontwell Park passing through pretty downland Wildfowl Trust Chalk Pits Museum HMS Victory & HMS Mary Rose Merrydown Wines Queen Elizabeth Country Park

THE PARTY OF





Scottish Highlands

Freedom Inn

Dramatic and romantic scenery of snowcapped mountains, deep lochs and glens, rushing rivers, abundant wildlife and its complete sports and leisure facilities, combine to make Aviernore one of the most popular holiday destinations in Scotland. The Ladbroke Freedom Inn is situated in the heart of the famous complex, in a splendid setting in the salmon-rich Spey Valley surrounded by the awesome majesty of the Cairngorm mountains. Here you can enjoy all the benefits of hotel comforts and entertainment. yet retain the freedom and flexibility self-catering gives you to plan your holiday as you please.



Touring and Exploring

The surrounding area is magnificent fairytale scenery, legendary castles, tartans and tweeds, all interweave to leave a lasting impression. See the rare Ospreys at Loch Garten, herds of reindeer roaming free, visit Culloden where Bonnie Prince Charlie suffered his final defeat, and Inverness capital of the Highlands. And there's much more

All Sorts of Sports

When you're not out and about, this is the

place to try something new or unusual like

curling, skating or dry skiing - just see the

adjacent Aviemore Complex and nearby. Naturally an entrance fee is charged for these

range of recreational facilities on offer in the

Cairngorm Chair Lift Tomintoul (highest village)

Cawdor Castle Balmoral Strathspey Steam Railway Fishing

Glen More Forest Park

Cairngorm Whisky Centre Loch Ness Loch Morlich Water Sports Centre

Have a Highland Fling At night everyone gathers together to make

the most of our super free programme of live entertainment, folk music, dancing and sensational disco for the over 18's till late. During the peak season there's more for the children with extra fun and games, and if you prefer something quieter catch up on your favourite 'soap' on our large-screen TV, or retreat to the games room. And of course there's all the other options outside the Freedom Inn within the Aviernore Complex.



New for '87

We've created a super new Nessie's playroom for kids that will keep them amused for hours!

First Class Accommodation

All self catering accommodation is in fully contained studio apartments, served by a lift. Each contains twin beds plus the option of two convertible chairs separated by a divided curtain. Your apartment is centrally heated and has an en-suite bathroom, fully fitted kitchenette with fridge, a colour TV, radio, telephone and baby listening service. Linen, lighting and a daily maid service are also

Breakfast, lunch and dinner are available in the Bistro Restaurant should you require them, shops are located in nearby precincts.

Christmas, Spring & Autumn Breaks

The Freedom Inn is an ideal spot for a Spring or Autumn Break — the Highlands are at their colourful best (and so are the prices) and you can choose the length of your stay. For further information contact the booking

Amusements Feature Films

Apartments Folk Nights Baby Listening Games Room Barbecue High Chairs Bars (2) Large Screen TV Bistro Restaurant Laundry Room Car Parking Lift Central Heating Linen & Bath Towels Children's Fun Club Live Entertainment Playroom Colour TV Pool Tables Competitions Radio Consoles Cots for Hire Table Tennis Daily Maid Service Tea & Coffee Making Dancing **Facilities** Darts Telephone

n the Aviemore Complex

Disco (18+)

Playground Adventure Park Canoeing* Sailing* Cinema Saura Coach Trips Shopping Precinct Curling Snooker Dry Ski Run Fishing Sun Reds Go Karts Squash Courts Golf* Swimming Pool Ice Rink Tennis* Jacuzzi Trim Trail Learner Pool Water Skiing* Mini Golf Windsurfing Nature Trail

*Nearby NB: There is a charge for some of the above

Holiday Hotline

AVIEMORE CENTRE AVIEMORE INVERNESS-SHIRE PH22 1PE

Full details of how to get to the Freedom Inn will be sent with your holiday invoice. The nearest British Rail station is Aviernore a quarter of a mile away



or (0493) 720243

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	WEEK COMMENCING SATURDAY																											
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GENERAL INFORMATION

1. Arrival and Departure times:

On the day of arrival accommodation is booked from 3 p.m. On the day of departure accommodation must be vacated by 9 a.m. For meal option holidays the first meal is the evening meal on the day of arrival and the last meal is breakfast on the

 What you need to bring:
 Bed linen is not normally provided at the Supercentres, Centres and Villages but it. may be hired in advance. Please check the details under ACCOMMODATION for each Supercentre, Centre and Village to ensure the hire facility is available. Details of Hire Services/Supplements, are outlined on the booking form to enable you to order linen, cots etc. With self-catering, cooking utensils, crockery and cuttery only are supplied for your use. We do not supply towels, tea towels, soap and coat hangers.

One pet per accommodation unit may be permitted in certain accommodation at the discretion of the local management at Seashore and Carmarthen Bay ONLY and for a weekly charge of £12 plus VAT. Pets are not otherwise permitted at any of our Hotels, Supercentres, Centres or Villages, but details of boarding kennels nearby can be obtained by contacting the relevant Hotel, Supercentre, Centre or Village.

 Ladbroke Family Holidays:
 The holidays detailed in this brochure are designed for families and we reserve all rights to refuse bookings from young all-male or all-female parties. The Booking Form must be signed by a person at least 18 years old who agrees on behalf of all named persons to abide by the general information and conditions of booking.

ITSUITATICE SCHEME
We have arranged insurance for the benefit of our
holidaymakers with the Home and Overneas Insurance
Company tld. There are no complex proposal forms to fill in
and no formalities. Simply by including the premium with your
depost as stated on the booking form, each member of
your party named on the booking form will enjoy insurance
report as follows:

Cancellation or curtailment—reimbursement of holiday charges in certain circumstances beyond the insured person's control fincluding redundancy qualifying for statutory redundancy payment) up to the cost of holiday.

2. Personal baggage and money—loss or damage up to Personal accident—fatal and permanent disablement benefits: maximum capital payment of £7,500 per person.

Conditions of booking

1. Deposit: A deposit is payable at the time of booking. The amount is indicated on the Booking Form, If in the Booking Form you request accommodation which is unavailable your deposit will be refunded in full.

3. If you are compelled to cancel your holiday you must notify

3. If you are compelled to cancel your losinary you must ribully the Hotel, Supercentre, Centre or Village immediately by telephone. Then you must send written notice of the cancellation by registered post direct to the Hotel, Supercentre

confirmation that your booking has been cancelled.

Ladbroke Holidays Carefree

Insurance Scheme

5. Your holiday prices
All prices published in this brochure are exclusive of VAT and your Holiday Invoice will show the VAT rate prevailing at the date of the invoice. On site, a small charge is made for (the use of) snooker and pool tables, BMX, certain sports facilities and some kiddies' rides, otherwise we guarantee that no prices shown in the Tariff section for your holiday are liable to any

6. Special requirements:

We cannot guarantee fulfilling special requirements, but if you have any, please send a covering letter with your completed Booking Form and we shall try our best to accommodate your needs.

Acts/Artistes featured in this brochure are representative of the acts which have appeared at our Hotels, Supercentres, Centres 3. The Deposit and Insurance Premium can and Villages in previous years. The tourist attractions mentioned in this brochure are not necessarily those for which discounted tickets are available. Full details of such discounted tickets can be obtained from the reception at

7. Conditions of British Rail scheme:

This scheme only applies to bookings made at least 4 weeks prior to the start of your

Rail tickets will be issued when we receive the balance of the monies due from you.
 Once the tickets are received by you they.

are your responsibility, keep them in a safe place as re-issues due to loss, theft or change of arrangements or otherwise is not

Travel requirements cannot be altered after the tickets have been issued, either prior to the holiday start date or during the holiday.
 If you cancel the issue of the tickets and

you return the tickets to us before the start of your holiday you will be refunded 75% of the ticket price.

6. All travel is subject to British Railways Board conditions of carriage. PLEASE CHECK TRAIN TIMES BEFORE BOOKING. ALSO your tickets do not include seat or sleeper reservations which you must make direct with your local BR Station.

HOW TO BOOK YOUR LADBROKE HOLIDAY

1. Decide whether you want a Self-Catering or a Meal-Option holiday. Note: Meal-options holidays are available on a full AND half board basis at Caister Supercentre, Sussex Coast and Devon Coast Country Club. Self-catering is available at all of our other sites and also at Caister Supercentre.

 Choose the Hotel, Supercentre, Centre or Village and check that the type of accommodation selected is available at your chosen site.

be paid either by crossed cheque or postal order made payable to the chosen Hotel. Supercentre, Centre or Village. Alternatively insert your Access or Visa number in the space provided on the

Booking Form.

4. Post the completed Booking Form, Deposit and Insurance Premium direct to the Hotel, Supercentre, Centre or Village of your choice. You will find the address in the details relating to each site.

Confirmation of Booking: The first person named on the Booking Form will be sent a Holiday Invoice confirming receipt of the Deposit and showing the Balance Due. No booking exists until confirmation is despatched to us.

The full Balance Due must be received by the Hotel, Supercentre, Centre or Village at least 28 days before the date on which your holiday is due to start.

payment) or because of the death, serious injury or serious illness of a close relative (husband, wife, father, mother, father, in-other, father-in-ilaw, mother-in-taw, brother, sitset, child or dependant) of the person in whose name the booking is made and this can be substantiated (in writing), then your deposit will be forfeited, but you will no longer be lable for payment of the balance due in respect of your booking and any part of that balance already pad will be refunded. Affectal certificate, all control to the part of the payment of the decision of the payment of the decision of the payment of the payment

cancellation. The decision of Ladbroke Holidays Limited on all claims under this clause is final. b. Cancellation for other reasons; Your deposit will be forfeited. a. Cancentation for uniter features; Your deposit win be unificated by well attempt to re-left the accommodation but you will be remain liable for the full balance due less any monitors us to a re-letting of the accommodation and the maximum you will be required to pay is as follows:

WHERE WRITEN NOTICE:

MAXIMUM LIABILITY ON

OF CANCELLATION Personal Hability—init of Habity 250, 000.
A detailed summary of the insurance cover will be sent with your Holiday Invoke. If insurance is not required please delete the insurance declaration. S RECEIVED

(by the relevant Hotel, Supercentre, Centre or Village) more than 35 days before the date of your holiday is due to

25% of the balance of the holiday.

CANCELLATIONIS

..50% of the balance due

29 to 35 days before the date

ceposit will be returneded in full.

2. If the Hotel, Supercentre, Centre or Village does not receive the balance of all monies due from you AT LEAST 28 DAYS BEFORE THE OATE ON WHICH YOUR HOLIDAY IS DUE TO START your holiday will be cancelled and you will be seyour deposit and cancellation charges of up to 100% of the holiday price will be payable as detailed in Condition 3 below. NOTE A REKHINDER WILL NOT BE SENT. NB: For your protection we have arranged an insurance scheme whereby under certain dircumstances you can insure against the risk of cancellation. You will automatically receive this insurance if you pay the premium stated in the 'Deposit' section of the Booking Form when you make your booking. A detailed summary of the cover will be sent with your Holiday Invoice. Centre or Village. We must receive your cancellation notice, our acknowledgement of receipt in writing to you will be your

4. We reserve the right to refuse to accept any booking and the right to cancel, terminate or vary any holiday where:

(i) The unreasonable conduct of any person named on the a. Cancellation for compassionate reasons: If you are forced to cancel your holiday because of death, illness, injury or maternity of any member of your party, or because of your own redundancy (which must qualify for a statutory redundancy) king Form might impair the enjoyment comfort or health of

(II) Any person fails to disclose all material facts as required on the booking form and/or any material change in those facts prior to or during the holiday, in these circumstances we shall not be under any liability to the person or penson involved and shall be discharged from further performance of our obligations and if cancellation under this clause occurs prior to the start of the holiday we will endeavour. clause occurs prior to the start of the holiday we will endeenout to make a rehund less deposit of all mones pad, if we cancel during the holiday any refund will be at our discretion. S. We shall be releved from lability if the accommodation facilities or amenited advertised in this torichure shall not be available due to circumstances beyond our reasonable control and where in these circumstances the holiday itself is unavailable we will endeavou to make a full refund of mones paid.

We will enceasing the make a true retune or monies paid.

6. You must keep accommodation, furnishings, fiftings, utensits and other effects in a reasonable condition and report any loss or damage to the same to an official of the Hotels, Supercenter, Centre or Village. Accommodation will be inspected at the end of the holded and you may be charged for any such loss or damage as may be found. We reserve the right to enter any damage as may be found. We reserve the right to enter any modation under special circumstances or emergencies

7. Please notify any shortcomings in your accommodation to an official of the Motel, Supercents, Calmertor of Village immediately, so that it may be remedied. No dain can be considered for shortcomings not to notified. If we do not receive your claim in writing writing 14 days from the end of your holiday, but dain

8. Where due to a lack of demand at the beginning and/or end of the holiday season, or due to weather or servicing and cleaning of certain amenities (eg swimming pools), we deem it necessary to withdraw or after certain amenities, facilities or any part of a programme of activities advertised or previously available, we reserve the right to do so without prior notice.

9. All matters contained under the heading of GENERAL INFORMATION on this page are deemed to be included as part of these Conditions of Booking.

10. This brochure updates and supercedes any previous brochure relating to holidays described herein.

Photographs of accommodation reproduced in this brochure are for general guidance only and should not be taken as a guarantee of what will be available.

12. Where we have complied with our responsibilities set out above we will accept no lability for death or personal injury unless resulting from negligence (as defined in the Unfair Contract Term Act 1977) and/or lose, d

special bargain rail fares for our customers during 1987 CAISTER SEASHORE GT. YARMOUTH



Up To 50% off

Ladbroke Holidays have negotiated









	For FREEDOM INN AVIEMORE SCOTLAND	
25		

FROM ZONE	2nd CLASS RETURN FARE
ZUNE	
A	FREE
В	£11.00
C	£14.00
D.	£18.00
E	£24.00
F	£31.00
G	£37.00
Н	£42.00
J	£46.00
K	£55.00

Just look at the map showing your holiday location, check the coloured zone of the area you will be travelling from and you can see the second class return fare. Children aged 5-15 (inclusive) travel at half the adult fare. Children under 5 travel FREE

This offer only applies to bookings made 4 weeks or more prior to the of the holiday

NB: 1. Refer to page 54 for conditions of ticket issue.

2. See Booking Form overleaf to order rail tickets.

3. Discounted rates are based on British Rail's full price fares.



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